



NEWS RELEASE

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Southern Delaware Tourism Awards Best in Local Tourism

GEORGETOWN, DE – Southern Delaware Tourism held their Annual Tourism Awards and Luncheon on December 4, 2007 to recognize those in Sussex County who have made outstanding and significant contributions to tourism in Sussex County, Delaware throughout 2007.

This year's Tourism Recognition Award went to the Rehoboth Beach Film Society for their dedication to tourism. This year marked Rehoboth Beach Film Society's 10th Annual Rehoboth Beach Independent Film Festival which brings thousands of visitors from over 20 states to Sussex County – making it the largest film festival in the state of Delaware and the only of its kind in Southern Delaware. During the past several years, RBFS has expanded to provide year-round programming to encourage visits to the area and they continue to partner with local hotels to encourage overnight stays throughout the shoulder season.

In addition to the awards ceremony Jim Falk, Director of the University of Delaware Sea Grant, presented statistics regarding Sussex County's visitors and trends relating to their stays. The Luncheon's keynote speaker was Mario Armstrong who is a NPR Technology Contributor as well as a radio and television technology talk show host. His presentation revolved around the growth of technology and how those who work in tourism and economic development can best utilize it to reach their audiences.

For more information, contact Aubrey Manzo, Southern Delaware Tourism Marketing Manager, at 302-856-1818 or visit www.VisitSouthernDelaware.com.

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Southern Delaware Tourism works to support and encourage the identification, development and promotion of year-round tourism in Sussex County, Delaware so that it contributes to economic growth, while fostering the preservation of natural, historical and cultural resources that improve the quality of life for both the residents of and visitors to the county. For more information, contact Southern Delaware Tourism at 302-856-1818 or visit their website at www.VisitSouthernDelaware.com.